

Harlem Health Advocacy Partners

*Together with you for a
stronger Harlem*



Public Health Solutions' Harlem Health Advocacy Partners (HHAP) program is a place-based Community Health Worker intervention aimed at improving health and neighborhood conditions of New York City Housing Authority (NYCHA) residents in East and Central Harlem. The program bridges the gap between healthcare and social services and Harlem NYCHA residents, particularly those facing barriers such as limited access to healthcare, cultural and linguistic differences, and socioeconomic challenges. Community Health Workers (CHWs) serve as the vehicle between the residents, communities, healthcare providers and service requests; helping to promote health education, prevention, and access to care.

Program Assistance

Health Coaching: One-on-one coaching to NYCHA residents to help manage chronic conditions, including asthma, diabetes, and high blood pressure. CHWs support residents to set health goals, provide education and guidance to help meet those goals, and address their questions and concerns about health and wellness. They facilitate communication with healthcare providers and connect residents with social services and resources. Health coaching is available to any NYCHA resident living in zip codes 10029, 10035, or King Towers, and managing asthma, tobacco cessation, diabetes, and/or high blood pressure.

Educational Wellness Workshops: CHWs are assigned to NYCHA developments to conduct regular wellness activities (walking groups, blood pressure monitoring) and workshops with the residents (e.g. fitness classes, falls prevention, stress management).

Community Outreach, Engagement, and Advocacy: CHWs establish connections with NYCHA residents, local organizations, and community leaders to build trust and rapport. They also organize and participate in community health fairs, awareness campaigns, targeting canvassing and door knocking, tabling, and other events to reach residents in the community. We engage residents in at least 3 advocacy campaigns per year, planned and implemented within a community organizing framework.

Navigation of the Health Care System: We partner with Single Stop's Health Advocates, who can help you find affordable or low-cost health insurance, read medical bills and review health plan options.

Why HHAP?

We are based at the East Harlem Neighborhood Health Action Center, a community hub that brings together health care providers, New York City agencies, and community-based organizations and programs under one roof. The Action Center is collaborative workspace for HHAP staff where we conduct Health Coaching activities with residents, host community events, and collaborate with CBO and DOHMH partners within the building.

We service all NYCHA developments in zip codes 10029 and 10035, including Carver, Clinton, Corsi, Jefferson, Johnson, King, Lehman, Taft, Wagner, Washington, and White Houses. Our CHWs are from the community and have received training to provide basic health education, support, and assistance to residents. CHWs work to address and remove barriers that prevent participants from managing their chronic health issues and work closely with the community to address concerns and needs.

HHAP Works!

HHAP provides one-on-one health coaching to about 200 Harlem NYCHA residents annually. Each year, we also make about 170 referrals to supports in the community and hold about 250 wellness events with about 2,300 attendees.

In a 2019 DOHMH study:

- Participants demonstrated significant improvements in blood pressure control: 18% of participants with hypertension saw improvements in blood pressure control (systolic blood pressure <140 mm Hg or diastolic blood pressure <90 mm Hg)
- HHAP participants also demonstrated improvements in blood sugar control, mental health, and self-reported general health among program participants.
- After their participation in HHAP, most residents retain resources they continue to use.

Contact Us

Contact us at 646-619-6737 or HHAP@HealthSolutions.org, or visit our website!

Find us on Unite Us! *PHS Harlem Health Advocacy Partners (HHAP)*

To make a referral, please scan the QR code:



Health disparities among New Yorkers are large, persistent, and increasing. Public Health Solutions exists to change that trajectory and support underserved New Yorkers and their families to achieve optimal health and build pathways to reach their potential. As the largest public health nonprofit serving New York City, we improve health outcomes and help communities thrive by providing direct services to low-income families, supporting community-based organizations through our long-standing public-private partnerships, and bridging the gap between healthcare and community services.