



**PUBLIC HEALTH SOLUTIONS GALA SPONSORSHIPS & E-JOURNAL ADVERTISING  
WEDNESDAY, SEPTEMBER 25, 2024 | 6:00PM | NEW-YORK HISTORICAL SOCIETY**

HONORING **SHAWNEE BENTON GIBSON**, CO-FOUNDER, ARIAH FOUNDATION AND  
**KIMBERLY SEALS ALLERS**, FOUNDER, NARRATIVE NATION

Contact Ivy Fairchild at (646) 619-6407 or email to [ifairchild@healthsolutions.org](mailto:ifairchild@healthsolutions.org) for more information.

## **SPONSORSHIPS**

### **Presenting Sponsor: \$50,000**

- Admission for 15 guests
- Sponsor's name with "Presented By" appearing with event name on all promotional materials and signage
- Logo included on all mailed, emailed, and printed event communications
- Corporate logo prominently displayed on all digital boards at event location
- Opportunity to address attendees
- Recognition in gala marketing collateral including program, press advisory, and media coverage
- Corporate feature on PHS website
- Premier inclusion in PHS social media plan surrounding the event
- Photo opportunity with PHS leadership and awardees
- Logo on step and repeat
- Listing in PHS Annual Report
- Full page ad in digital journal

### **Visionary Sponsor: \$30,000**

- Admission for 12 guests
- Logo included on all mailed, emailed, and printed event communications
- Premier inclusion in PHS social media plan surrounding the event
- Recognition in gala marketing collateral including program, press advisory, and media coverage
- Corporate highlight in PHS newsletter
- Logo on step and repeat
- Listing in PHS Annual Report
- Full page ad in digital journal

### **Champion Sponsor: \$20,000**

- Admission for 10 guests
- Opportunity to address PHS staff at organization's All Staff meeting
- Logo included on all mailed, emailed, and printed event communications
- Inclusion in PHS social media
- Logo on step and repeat
- Listing in PHS Annual Report
- Full page ad in digital journal

### **Public Health Hero: \$10,000**

- Admission for 8 guests
- Logo included on all mailed, emailed, and printed event communications



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- Inclusion in PHS social media
- Logo on step and repeat
- Listing in PHS Annual Report
- Full page ad in digital journal

**Public Health Advocate: \$5,000**

- Admission for 5 guests
- Logo on step and repeat
- Inclusion in PHS social media
- Listing in PHS Annual Report
- Half page ad in digital journal

**Ticket Price: \$1,000**

- Admission for 1 guest

**Ticket Price (Nonprofit): \$600**

- Admission for 1 nonprofit-affiliated guest

**Full Page e-Journal Ad: \$1,000**

- Full-color, full-screen digital ad displayed during the event
- Logo featured on PHS website for one year with a link to your site

**Half Page e-Journal Ad: \$500**

- Full-color, half-screen digital ad displayed during the event



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**AGREEMENT**

Please write your name, organization, or company name as you wish to be listed:

Donor/Company Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**SPONSORSHIPS**

- Presenting Sponsor \$50,000
- Visionary Sponsor \$30,000
- Champion Sponsor \$20,000
- Public Health Hero \$10,000
- Public Health Advocate \$5,000

**TICKETS**

- Individual \$1,000
- Nonprofit Guest \$ 600

**E-JOURNAL ADVERTISING**

- Full Page:** \$1,000—1800 x 1080px
- Half Page** \$500—900 x 1080px

Hi-res JPGs or PDFs with all images and fonts embedded should be emailed to [emorgan@healthsolutions.org](mailto:emorgan@healthsolutions.org). You may also attach copy for your message and your logo and we will create the ad for you. For further information, contact Emily Morgan at [emorgan@healthsolutions.org](mailto:emorgan@healthsolutions.org). The deadline for obtaining a listing and/or digital ad is COB on Friday, September 14, 2024.

**Payment information (please check below):**

Cash Check (made payable to Public Health Solutions) Credit Card:  Visa  MC Amex  Discover

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Payment, along with this form, can be sent to:

Ivy Fairchild  
Public Health Solutions  
40 Worth Street, 4th Floor  
New York, NY 10013  
[ifairchild@healthsolutions.org](mailto:ifairchild@healthsolutions.org)

For more information, or if you have any special requests, please contact Ivy Fairchild at 646-619-6407 or [ifairchild@healthsolutions.org](mailto:ifairchild@healthsolutions.org). No tickets will be mailed. All names will be placed on the guest list and held at the door. Public Health Solutions is a registered not-for-profit organization under section 501(c)(3) of the IRS code. The federal tax ID number is 13-5669201. Donations to Public Health Solutions are deductible to the fullest extent of the law. However, certain donations in which donors receive a good or service in return for a donation are not tax deductible or may be only partially deductible. Please consult with your financial advisor for the tax implications of your donation.