



NYC SMOKE-FREE

NYC Smoke-Free is a program of Public Health Solutions that works to protect the health of New Yorkers through tobacco control policy, advocacy, and education. We partner with community members, legislators, and health advocates to support local efforts to end NYC's tobacco crisis.

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NYC'S TOBACCO CRISIS

Although overall smoking rates have decreased, smoking and the use of tobacco products continue to have a deadly effect on New Yorkers.

- Tobacco use remains the #1 cause of preventable death in NYC.
- Over 28,000 New Yorkers — 12,000 in NYC — die from smoking-related illnesses every year.
- The majority of smokers become addicted before 18 years old.
- 15,000 NYC public high school students smoke. As a result, 1/3 of them will die prematurely.

OUR MISSION

We strive to end NYC's devastating tobacco epidemic.





OUR IMPACT

NYC Smoke-Free has engaged and educated NYC communities for over 20 years.

Our efforts have led to broad-reaching policy change throughout NYC.



38,000+

FAMILIES BENEFITING
FROM OVER 14,000
SMOKE-FREE
HOUSING UNITS



4,000+

STUDENTS FROM 60
SCHOOLS AND YOUTH
SERVING ORGANIZATIONS
ACROSS NYC ENGAGED
IN TOBACCO CONTROL
INITIATIVES THROUGH
OUR YOUTH ACTION ARM,
REALITY CHECK



Want to learn more about our programs?
Visit healthsolutions.org for locations and
contact information.

OUR IMPACT

To build on NYC's hard-earned progress in the fight against Big Tobacco, we focus our efforts on 4 key issue areas.

Tobacco Disparities

We work to ensure NYC's most vulnerable communities have the resources they need to be smoke-free.

Housing Inequality

We work to expand smoke-free affordable housing to ensure no family is forced to endure secondhand smoke in their homes.

Tobacco-Free Outdoor Air

We work to support policies that ban smoking in outdoor public places and on company grounds, protecting people from secondhand smoke.

Smoke-Free Media

We work to drive policies that cut smoking imagery in movies and strengthen youth rating regulations.



**We believe every NYC resident has the right to breathe
clean, smoke-free air.**

**We believe every smoker deserves the support and
resources they need to quit.**

www.nycsmokefree.org



@NYCSmokeFree